



## BCA Classifieds Rate Card

Place an online advertisement and promote your products and services to approximately **2000** members. Online ads appear both in the public and member area of the BCA website.

BCA members benefit from preferential rates, making our classified ads a great way to advertise jobs, equipment and room/practices for sale or rent too.

Ads can be placed and paid for online [here](#) or by emailing [enquiries@chiropractic-uk.co.uk](mailto:enquiries@chiropractic-uk.co.uk)

<b>Website and In Touch E-Newsletter Classifieds Ads Rates</b>	
<p><b><u>Website Classifieds Ad (Members)</u></b></p> <p>£63 for up to 400 characters £79 for 401 – 800 characters</p> <p>£16 for every additional 400 characters after 800</p> <p><b><u>Website Classifieds Ad (Non-Members)</u></b></p> <p>£78.75 for up to 400 characters £98.75 for 401 – 800 characters</p> <p>£20 for every additional 400 characters after 800</p> <p>Website classifieds – 12 weeks minimum and can include up to 5 jpg images</p>	<p><b><u>In Touch Classifieds Ad (Members)</u></b></p> <p>£63 for up to 400 characters £79 for 401 – 800 characters</p> <p>£16 for every additional 400 characters after 800</p> <p><b><u>In Touch Classifieds Ad (Non-Members)</u></b></p> <p>£78.75 for up to 400 characters £98.75 for 401 – 800 characters</p> <p>£20 for every additional 400 characters after 800</p> <p>In Touch classifieds – 4 consecutive editions minimum</p>
<p><b><u>Website Classifieds &amp; In Touch Classifieds Ad (Members)</u></b></p> <p>£79 for up to 400 characters £99 for 401 – 800 characters</p> <p>£20 for every additional 400 characters after 800</p> <p><b><u>Website Classifieds &amp; In Touch Classifieds Ad (Non-Members)</u></b></p> <p>£98.75 for up to 400 characters £123.75 for 401 – 800 characters</p> <p>£25 for every additional 400 characters after 800</p>	

*The BCA reserves the right to decline placement of advertising*  
**No VAT to pay**

For further information or assistance on BCA commercial partnership and advertising opportunities, please contact Brianna Ryder-Maki: [brianna.ryder-maki@chiropractic-uk.co.uk](mailto:brianna.ryder-maki@chiropractic-uk.co.uk)