

BCA Advertising Rate Card

Contact Magazine (Print)

Contact magazine is a full colour magazine, distributed free to all members of the British Chiropractic Association (including student and overseas members). It is also distributed to chiropractic colleges and associations throughout the world. BCA members account for close to 60% of the UK registered chiropractors. Electronic copies of the magazine are emailed directly to member inboxes and posted on the BCA Members website, where they remain for at least six months allowing for even greater readership. The current distribution is approx. **2000**

Contact Magazine Print Options

<i>Standard Sizes</i>	<i>¼ page</i>	<i>½ page</i>	<i>Full page</i>
<i>Colour</i>	£292	£385	£523
<i>Inside Front cover</i>	£880		
<i>Inside Back cover</i>	£650		
<i>Back cover</i>	£715		
<i>Standard Loose insert</i>	From £289	+ postage and packing costs A sample must be provided for quote	

To enquire or book advertising in CONTACT please contact Gina Wilcox
E: accounts@chiropractic-uk.co.uk

No VAT to pay

CONTACT MAGAZINE MECHANICAL SPEC

	Width	Height
Full page (bleed)	216mm	303mm
Full page trim size	210mm	297mm
Full page	185mm	266mm
Half page (horizontal)	185mm	130mm
Half page (vertical)	88mm	266mm
Quarter page	88mm	130mm

Inserts A5 and A6 accepted (A4 will be folded)

Inserts will need to be provided printed. If you are experiencing any difficulties regarding this, please contact Gina Wilcox (email below).

Images should be provided as CMYK (we can convert from RGB)
We can accept artwork in high-res PDF, Quark, Freehand, Illustrator and Photoshop. ALWAYS PROVIDE A PRINTED PROOF so we can check that nothing is missing.

If you need pictures, these should be of the highest possible resolution quality. We can accept scanned pictures of 300dpi and above. If you use .eps format, please ensure all pictures are embedded. PDFs must be of the highest possible quality.

For further information or assistance please contact Gina Wilcox: accounts@chiropractic-uk.co.uk