

BCA Advertising Rate Card

CLASSIFIED ADVERTISING Website, In Touch E-Newsletter and Contact Magazine Options BCA Member rates from 6 th January 2020 (25% uplift for non-BCA members)	
<u>Website ads online only</u> £63 for up to 400 characters (£78.75 non-members) £79 for 401 – 800 characters (£98.75 non-members) £16 for every additional 400 characters after 800 (£20 non-members)	<u>In Touch only</u> £63 for up to 400 characters (£78.75 non-members) £79 for 401 – 800 characters (£98.75 non-members) £16 for every additional 400 characters after 800 (£20 non-members)
<u>Website ads online plus In Touch</u> £79 for up to 400 characters (£98.75 non-members) £99 for 401-800 characters (£123.75 non-members) £20 for every additional 400 characters after 800 (£25 non-members)	<u>Contact only</u> £63 for up to 400 characters (£78.75 non-members) £94.50 for 401-800 characters (£118.13 non-members) £31.50 for every additional 400 characters after 800 (£39.38 non-members)
<u>Website ads online plus Contact</u> £79 for up to 400 characters (£98.75 non-members) £114.50 for 401-800 characters (£143.13 non-members) £35.50 for every additional 400 characters after 800 (£44.38 non-members)	<u>In Touch plus Contact</u> £79 for up to 400 characters (£99 non-members) £114.50 for 401-800 characters (£143.13 non-members) £35.50 for every additional 400 characters after 800 (£44.38 non-members)
<u>Website Ads online plus In Touch plus Contact</u> £95 for up to 400 characters (£118.75 non-members) £134.50 for 401-800 characters (£168.13 non-members) £39.50 for every additional 400 characters after 800 (£49.38 non-members)	<u>In Touch Insert</u> £105 for members or partners short paragraph, picture and link to flyer or other URL (£131.50 non-members)
Classified advertising can be placed online (subject to moderation) by clicking here.	
For further information please contact E: enquiries@chiropractic-uk.co.uk T: 01506 639607	
Time Frames: In Touch classifieds – 2 insertions Website classifieds – 8 weeks and can include up to 5 jpg pictures Contact classifieds – 1 insertion	

The BCA reserves the right to decline placement of advertising
No VAT to pay



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Contact magazine is a full colour magazine, distributed free to all members of the British Chiropractic Association (including student and overseas members). It is also distributed to chiropractic colleges and associations throughout the world. BCA members account for in excess of 55% of the UK registered chiropractors. Electronic copies of the magazine are also posted on the BCA Members website and remain there for at least six months allowing for even greater readership.

The current print run is approx **1,800**

CONTACT			
Advertising rates from 6 th January 2020			
<i>Standard Sizes</i>	$\frac{1}{4}$ page	$\frac{1}{2}$ page	Full page
<i>Colour</i>	£262.50	£328	£444
Special positions			
<i>Double Page</i>	£840	<i>(subject to editorial approval)</i>	
<i>Inside Front cover</i>	£801		
<i>Back cover</i>	£633		
<i>Standard Loose insert</i>	£262.50	<i>+ postage and packing costs A sample must be provided for quote</i>	
Discounts			
<i>Discount for 3 – 6 issues</i>	10%		
<i>Discount for 7+ issues</i>	15%		

2020 Production and Deadline Dates

Publication Dates	Copy to be received
Spring/Summer 2020	20 th March 2020 (tbc)
Summer/Autumn 2020	24 th July 2020 (tbc)
Autumn/Winter 2020	6 th November 2020 (tbc)

To enquire or book advertising in **CONTACT** please contact Catriona Rice
E: Catriona.rice@fitwise.co.uk T: 01506 292 039

No VAT to pay