

Summary of discussions at the Council meeting held on 7 December 2017

The Council meeting is structured as follows:

- Actions arising from the previous meeting
- Reports on 'regular' issues as well as from various officers
- Other issues, arising from events.

1. Actions arising from the previous meeting

The key issues discussed here were:

- Developing the PR strategy to underpin the BCA's strategy
- The future use of the BCA's office building
- Updating the 'Straighten Up UK' video
- Asking members to sponsor students to BCA conferences

2. Reports on 'regular' issues as well as from various officers

The Following reports were presented:

- **PR and Marketing Committee** – reported on activities during the previous quarter
- **Conferences Committee** – Discussed plans for the forthcoming conferences
- **Students' Committee** – Discussed plans to increase student engagement
- **Member Services Committee** – updated Council on progress of *BCA Privilege* as well as the partnership with *Sealy*. Also reported that there were now 10,000 hits every month on the '*Find a Chiropractor*' section of the website.
- **GCC Issues** – The President reported that the consultation on the future of regulation was expected in Spring 2017. He, along with the CEO was also going to meet the GCC's new Registrar.
- **Inter association matters** – the Council discussed the issues arising from the President's letter to the Presidents of the other associations, calling for unity of the profession.
- **RCC matters** – The Council discussed the fact that the RCC had been liaising with the Ministry of Justice regarding recognition of chiropractors as experts in Whiplash cases. This had been going on for some months, with no end in sight. Council also discussed the BCA requirement to do PRT, particularly those with five years or more of post qualifications experience.

- **University matters** – Council were updated on progress on the London South Bank course. Council also agreed to recognise graduates from McTimoney College, following the recent ECCE decision to accredit their four year programme. It was also agreed to promote the use of the BCA's Careers Packs
- **WFC/ECU issues** – The President provided an update on the last ECU meeting. He also reported that the WFC is planning to hold its 2018 Education Conference in London.

Officers' reports

- **President's report** – President outlined his activities in the previous quarter
- **Vice President's report** – nothing to report
- **Secretary's report** - detailed the names of the 20-16-17 Council.
- **Treasurer's report** – review of the management accounts
- **CEO's report** – outlined his activities during the past quarter.

Other reports

- **Risk register.** The CEO presented the risk register. Council agreed to review it and send him their suggested changes. These would be discussed at the next meeting.
- **Complaints analysis.** An anonymised summary of the complaints received in the previous quarter, was presented to Council.

3. Other issues

- The Council worked on the development of its Strategic Plan and finalised it. This will be shared with the membership.
- There was also a discussion on the future of healthcare regulation and its impact on the chiropractic profession.
- The response from CAP/ASA regarding advertising sciatica, sports injuries and whiplash was discussed. It was agreed to submit further evidence.

The Council also agreed the dates of its future meetings.