

Media coverage of the British Chiropractic Association secured in June 2017:

Media type	Publication	Date	Headline
Blog	Philocalist.co.uk	11.06.17	Fashion bralettes - don't believe the hype
Consumer Print	Chat	19.06.17	Health SOS
National Online	Mirror.co.uk	19.06.17	Dad thought his kids were addicted to technology - but few parents would do what he did next
National Print	Daily Mirror	20.06.17	Digitox your family...
National Print	Irish Daily Mirror	20.06.17	Digitox your family...
Consumer Online	Spectator.co.uk	24.06.17	Scoliosis can seem unbearable – but there are ways to manage the pain
Regional Broadcast	BBC Radio Leicester	28.06.17	Jonathan Lampon

Social Media and Website Report June 2017

BCA Twitter

Tweets
22

Tweet impressions
22.8K

New followers
20

Profile visits
542

Mentions
22

Top tweet:

Now the weather is getting warmer, don't forget to drink plenty of water on those hot days. Dehydration can make [#backpain](#) worse

↩ 2 ↻ 8 ❤ 9

8 retweets | 9 likes

1,561 estimated impressions

Top mention:



Takeley Chiropractic
@TakeleyChiroLtd · Jun 27

[#Essex @ChiropracticUK](#)
[#StraightenUpUKkids](#) is an easy 3min posture care plan to help kids feel & look their best ow.ly/2bG130cRvF2

3 retweets | 4 likes

BCA Website

Total website page views: 30,656

Most viewed page: *About Chiropractic* – 4,697

Users: 75.6% new users 24.4% returning users

■ New Visitor ■ Returning Visitor

