

Media coverage of the British Chiropractic Association secured in January 2018:

Media type	Publication	Date	Headline
Regional Print	Bailgate Independent	01.01.18	Don't let your office job give you a bad back
Regional Print	Blackmore Vale Magazine	05.01.18	New year, new back
Regional Print	Cabinet Maker	12.01.18	Bed maker partners with national retailer

# Social Media and Website Report January 2018

## BCA Twitter

Tweets	Tweet impressions	New followers
18	20.3K	30
Profile visits	Mentions	
518	17	

## Top tweet:

If you've vowed to exercise more in 2018, check out the British Chiropractic Association's advice before embarking on a new exercise regime [bit.ly/2inBo4z](http://bit.ly/2inBo4z)

7 retweets | 5 likes

7 retweets | 5 likes

2,226 estimated impressions

## Top mention:



1 retweet | 1 engagement

## BCA Website

Total website page views: 38,766

Most viewed page: *Find a Chiropractor* – 4,819

Users: 69.5% new users, 30.5% returning users

■ New Visitor ■ Returning Visitor

