

Media coverage of the British Chiropractic Association secured in December 2017:

Media type	Publication	Date	Headline
Trade Online	HomeWork	01.12.17	Work to Live: health tips for the workplace
Trade Print	HomeWork	01.12.17	Sitting pretty
National Online	Mail Online	23.12.17	Why will Prince George soon be wearing tights and what's wrong with skinny jeans? Take this 2017 health quiz to find out
National Print	The Mail on Sunday	24.12.17	2017 health quiz
National Print	S Magazine	31.12.17	Healthy Outlook
National Online	The Daily Express	31.12.17	Health tips 2018: Make these small lifestyle changes for your healthiest year yet

Social Media and Website Report December 2017

BCA Twitter

Tweets	Tweet impressions	New followers
5	11.8K	12
Profile visits	Mentions	
292	34	

Top tweet:


Ski holiday booked? Check out our skiing tips for preparing before you go, and avoiding injuries when you arrive!
bit.ly/2h3IV8Y

9 retweets | 5 likes

9 retweets | 5 likes

1,294 estimated impressions

Top mention:

 **Waldegrave Clinic** @The_Waldegrave · 5 Dec 2017
Enormously proud to share the news that our fabulous chiropractor Catherine Quinn has been elected President of the British Chiropractic Association @ChiropracticUK - youngest president and third female president in 85 years! Read more here: bit.ly/2AQow19



1 reply | 4 retweets | 4 likes | 1 message

4 retweets

5 engagements

BCA Website

Total website page views: 25,991

Most viewed page: *Find a Chiropractor* – 3,504

Users: 71% new users, 29% returning users

■ New Visitor ■ Returning Visitor

