

Media coverage of the British Chiropractic Association secured in August 2017:

Media type	Publication	Date	Headline
Consumer Print	Slimming World	01.08.17	Screen break
National Print	The Daily Express	06.08.17	Back pain? Beat the strain...
National Online	Express	06.08.17	Exercise, diet change and more: The best ways to get rid of backache
Consumer Online	BT.com	09.08.17	9 everyday habits you might not realise could be damaging your posture
Regional Print	The Leader (Wrexham)	11.08.17	Posture problems solved
Regional Print	Evening Express (Aberdeen)	11.08.17	9 habits that damage your posture
Regional Print	Western Mail (Cardiff)	14.08.17	The posture bad habits that could harm your health
Regional Print	South Wales Echo	14.08.17	The posture bad habits that could harm your health
Consumer Online	Female First	14.08.17	Win A YUUschool Bag
Regional Print	Wigan Evening Post	12.08.17	Is your everyday posture putting your health at risk
Regional Print	Northern Echo	12.08.17	Sit up straight and pay attention
Regional Print	Evening Gazette (Teeside)	14.08.17	The posture bad habits that could harm your health
Regional Print	Belfast Telegraph	15.08.17	Nine everyday habits that could be damaging your posture...
Regional Print	Independent i	15.08.17	Stop slouching and listen up
Regional Print	Daily Post (Wales)	15.08.17	The posture bad habits that could harm your health
Regional Print	Derby Telegraph	15.08.17	The posture bad habits that could harm your health
Regional Print	Blackpool Gazette	15.08.17	Aches and pains?
Regional Print	Gloucestershire Echo	15.08.17	The posture bad habits that could harm your health
Regional Print	Huddersfield Daily Examiner	15.08.17	The posture bad habits that could harm your health
Regional Print	Hull Daily Mail	15.08.17	The posture bad habits that could harm your health
Regional Print	Edinburgh Evening News	16.08.17	Are you sitting comfortably?
Regional Print	The Press (York)	15.08.17	Experts talk straight on your correct posture
Regional Print	Telegraph & Argus (Bradford)	15.08.17	Daily habits that put posture at risk
Regional Print	Wigan Evening Post	16.08.17	Are you sitting comfortably?

Regional Print	View from Bridport	16.08.17	5 everyday habits you might not realise could be damaging your posture
Regional Print	The Journal (Newcastle)	17.08.17	The posture bad habits that could harm your health
Regional Print	Corby Evening Telegraph	17.08.17	Are you sitting comfortably?
Regional Print	Liverpool Echo	18.08.17	The posture bad habits that could harm your health
Regional Print	Leamington Spa Courier	18.08.17	Are you sitting comfortably?
Regional Print	Coventry Telegraph	18.08.17	The posture bad habits that could harm your health
Regional Print	Bristol Post	18.08.17	Six tips: looking after your posture
Regional Print	Grantham Journal	18.08.17	Are you sitting comfortably?
Regional Print	Bucks Advertiser	18.08.17	Are you sitting comfortably?
Regional Print	Gloucestershire Echo	19.08.17	Six tips: looking after your posture
Regional Print	The Herald (Plymouth)	19.08.17	The posture bad habits that could harm your health
Regional Print	Western Daily Press	19.08.17	Six tips: looking after your posture
Consumer Print	Bella	22.08.17	Is fashion bad for your health?
National Print	The Daily Mirror	22.08.17	Transform your health in 10 minutes (or even less)
National Print	The Daily Record	22.08.17	Transform your health in 10 minutes (or even less)
National Print	Irish Daily Mirror	22.08.17	Transform your health in 10 minutes (or even less)
Regional Print	Hartlepool Mail	22.08.17	Are you sitting comfortably?
Regional Print	Derry Journal	22.08.17	Are you sitting comfortably?
Regional Print	Express & Star (Kidderminster)	24.08.17	Lifestyle Posture put at risk
Regional Print	Lancashire Evening Post	28.08.17	Are you sitting comfortably?
Regional Print	Watford Free	29.08.17	Everyday habits that could be damaging your posture
Consumer Print	My Weekly	29.08.17	Backing up trouble
Regional Print	Express & Star (Wolverhampton)	30.08.17	Improve posture to help with wellbeing
Regional Print	Express & Star (Walsall)	30.08.17	Improve posture to help with wellbeing
Regional Print	Express & Star (Staffordshire)	30.08.17	Improve posture to help with wellbeing
Regional Print	Express & Start (Sandwell)	30.08.17	Improve posture to help with wellbeing
Regional Print	Clitheroe Advertiser & Times	31.07.17	Are you sitting comfortably?

Social Media and Website Report August 2017

BCA Twitter

Tweets
18

Tweet impressions
19.1K

Profile visits
583

Mentions
26

New followers
13

Top tweet:

Find out more about what our chiropractors are doing at the IAAF World Championships this month! bit.ly/2tN0eCi

6 retweets | 3 likes

6 retweets | 3 likes

1,308 estimated impressions

Top mention:



Takeley Chiropractic @TakeleyChiroLtd · Aug 28
#Essex Are you gardening this #BankHolidayMonday? @ChiropracticUK have some tips to look after your back ow.ly/DEMQ30eHHt5

3 retweets | 4 likes

3 retweets | 4 likes

BCA Website

Total website page views: 34,307

Most viewed page:
Find a Chiropractor – 4,250

Users: 74.2% new users, 25.8% returning users

■ New Visitor ■ Returning Visitor

