

### Media coverage of the British Chiropractic Association secured for Chiropractic Awareness Week 2016:

Media type	Publication	Date	Headline
Regional Online	West Bridgford Wire	05.04.16	Midlands Workers Slacking When it Comes to Back Pain
Regional Online	This is Wiltshire	11.04.16	Westbury chiropractor wants people to take more care of their backs
Regional Broadcast	BBC Radio London	11.04.16	CAW: Interview with Owain Evans
Regional Online	Wiltshire Times	11.04.16	Westbury chiropractor wants people to take more care of their backs
National Online	Express Online	12.04.16	One in ten Brits admits working from their BED when working from home
National Print	i	13.04.16	Warning: working from home is bad for your spine
Trade Online	HR Grapevine	13.04.16	The reality of remote working: staff using their bed as a desk
Consumer Online	Healithzmo	14.04.16	1 in 10 Brits work from home in their bed
National Online	Independent (Online)	15.04.16	Homes on the coast: Why it's nice to buy beside the seaside
National Mobile	Independent (App Edition)	15.04.16	The Home Front
Regional Print	White Horse News	21.04.16	Workers in the South West slacking when it comes to back health
Regional Print	Nottingham Post	23.04.16	Screen work a pain in neck
Regional Online	Nottingham Post (Online)	23.04.16	Nottinghamshire office workers urged to do more to prevent back pain

### Other media coverage of the British Chiropractic Association secured in April 2016:

Media type	Publication	Date	Headline
Consumer Print	Woman's Own	01.04.16	101 ways to sleep
Consumer Print	Prima	01.04.16	15 Healthy Habits its worth making time for
Regional Online	North-West Evening Mail	09.04.16	How to keep your kids safe online
Regional Print	Belfast Times	11.04.16	Ask the Expert
National Online	Swindon Advertiser	12.04.16	Q&A: Why have I got backache?
Regional Print	Irish News	12.04.16	Ask the Expert: Carrying baby is causing backache

Regional Online	Irish News (Online)	12.04.16	Ask the expert: My back is sore and I can't pick my baby up
Regional Print	Workshop Guardian	15.04.16	Family Life - Ask the Expert
Regional Print	Stoke Sentinel	16.04.16	Ask the Experts
Regional Print	News Letter (Northern Ireland)	18.04.16	Family Life - Ask the Expert
Regional Print	Bracknell News	20.04.16	Tips on coping with back pain
Regional Print	Blackpool Gazette	21.04.16	Family Life - Ask the Expert
Regional Print	Reading Chronicle	21.04.16	Tips on coping with back pain
Regional Print	Slough & South Bucks	22.04.16	Tips on coping with back pain
Regional Print	Wantage & Grove Herald	27.04.16	Safest way to lift your baby
Trade Blog	The Hippocratic Post	30.04.16	Cracking bad backs