

BCA Classified Advertising Rate Card

Options: Web - online for 3 months in the classified ad section (can include up to 5 images) - viewable in member and public area of website

In Touch - 2 placements minimum in monthly e-newsletter to BCA members

Contact - 1 placement in the print magazine sent to BCA members

	Online		In Touch		Contact		Web & In Touch		Web & Contact		In Touch & Contact		Web, In Touch & Contact	
	Member	Non Member	Member	Non Member	Member	Non Member	Member	Non Member	Member	Non Member	Member	Non Member	Member	Non Member
Up to 400 characters	£60	£75	£60	£75	£60	£75	£75	£93.75	£75	£93.75	£75	£93.75	£90	£112.50
401 - 800 characters	£75	£93.75	£75	£93.75	£90	£112.50	£93.75	£117.20	£108.75	£136	£108.75	£136	£127.50	£159.50
Per additional 400 characters above 80	£15	£18.75	£15	£18.75	£30	£37.50	£18.75	£23.45	£33.75	£42.20	£33.75	£42.20	£37.50	£46.90

Additional Advertising opportunities

Insert short paragraph, picture and links to flyers/email/urls into In Touch electronic newsletter

Price per edition £100 for members - £125 for non members

Colour advertising in Contact magazine

Prices per edition ¼ page - £250; ½ page - £312; full page - £423; back page - £603; inside front cover - £763

Consecutive placement reductions: 10% reduction for 3 - 6, 15% for 7 or more (these reductions for the colour advertising only)

Insert into magazine - £250 plus any additional postage charges due to weight change

THERE IS NO VAT TO PAY

Further information from 0118 950 5950

enquiries@chiropractic-uk.co.uk